



## **DVTel Offers Lifetime Warranty on Quasar Smart HD Cameras**

*First company in IP Video Surveillance to Offer Lifetime Warranty*

**Ridgefield Park, NJ, September 19, 2011** -- DVTel, Inc., multiple award-winning market leader in IP Video Surveillance, announced today that following the release of their new line of Quasar Smart HD cameras, they are enhancing the offering by giving a Lifetime Warranty to the new camera family.

DVTel's Lifetime Warranty applies to all Quasar fixed cameras and provides a hassle free policy for the Quasar HD Smart Cameras' customers. During the lifetime of the camera, DVTel will repair or replace a faulty camera, no questions asked. The Company defines Lifetime as the period during which the Camera is supported, which commences from GA (General Availability) to at least two years after the device is no longer offered and sold. By offering this Warranty, there is far less paperwork, a much shorter turn-around time and ultimately, very satisfied customers.

DVTel's new policy indicates the strong belief the Company has in the quality and durability of its new camera line.

DVTel's strong commitment to HD and Smart Camera Systems is demonstrated with the release of the comprehensive line of products on the market today. With half a dozen new full frame-rate, H.264 HD 720p and 1080p fixed and mini dome cameras, there is a camera available for every type of installation and environment out there today.

All of the Quasar Smart HD Cameras are equipped with advanced tamper detection, video motion detection, edge-based smart search metadata and 3D Digital Noise Reduction. Other features include up to seven days of recording on the edge, Wide Dynamic Range and web-based camera configuration. The Quasar HD Smart Camera series has the widest field of view in the industry today.

The Quasar Smart HD Cameras are a part of the DVTel *Snap-In Camera System* with interchangeable housing modules. The flexibility of changing camera modules using the same camera housing system allows for upgrades from SD to HD without going through the expense of additional electrical wiring or construction.

“Our offering a Lifetime Warranty, illustrates our belief in the quality of this new camera line and our commitment to improved customer experience,” says Ami Amir, Executive Vice President of Marketing and Products. “Out of all the physical security cameras sold today, 50% are IP-based and only a quarter of those are HD. We want to see that number grow to 100% and have the market feel comfortable with moving in that direction. We see this as a step forward, not just for DVTel, but for the whole industry in general.”

See all of DVTel's Smart Security Solutions live at ASIS 2011 in booth #4101 the week of September 19.

### **About DVTel**

DVTel, the global leader in IP Video Surveillance, offers complete IP video surveillance solutions. By providing open, scalable systems that include software, cameras, analytics, and advanced applications, our customers enjoy the most cutting edge technology - today and in the future. We value our partners, our systems integrators and our customers. We pride ourselves on nurturing our long-term relationships by offering them quality, dependable products and service; and, most of all, constantly staying ahead of a changing market by listening to our customers and providing the most innovative, cost-effective and future-proof solutions available. For more information, go to [www.dvtel.com](http://www.dvtel.com).

*DVTel, Smart Security Solutions, ioimage, iSOC, Latitude, Quasar, Altitude, SceneTracker, CaseBuilder, and Mentor are registered trademarks of DVTel Inc. All other company names and products are trademarks or registered trademarks of their respective companies.*

### **FOR MEDIA INQUIRIES CONTACT**

Kim Robbins

Director, Marketing Communications

201.708.9820

[krobbins@dvtel.com](mailto:krobbins@dvtel.com)