



## **DVTel's ioimage Video Analytics Solution Prevents Major Thefts**

*Two robbery incidents thwarted at large auto dealership in combination with local police*

**Ridgefield Park, NJ, February 24, 2010** -- DVTel, Inc., multiple award-winning market leader in the development and delivery of intelligent security solutions over IP networks, today announced that the ioimage-powered Visentry monitoring solution, Virtual Sentry, has prevented at least two major thefts at a Honda dealership located in Paramus, NJ. ioimage and its suite of market-leading video analytics appliances and solutions was recently acquired by DVTel. Visentry Intelligent Security is located in Paramus, NJ.

Virtual Sentry is a centrally monitored, outdoor perimeter protection solution designed to detect in real time any intrusion of the perimeter of a car dealership, or any other commercial entity, to prevent theft and vandalism. Virtual Sentry combines advanced video detection technology with expert remote monitoring at Visentry's Central Station manned by experienced security personnel. Virtual Sentry utilizes DVTel ioimage ioicam and ioibox products within the solution, and uses the DVTel intelligent Security Operation Center (iSOC) to manage overall surveillance video data.

The Honda dealership is located on a busy highway in a very dense part of New Jersey and had been experiencing multiple thefts and acts of vandalism for some time. After contracting with Visentry, now everyday at closing Virtual Sentry begins to remotely monitor the extensive car lot areas. To automatically monitor the perimeter of the entire property, Visentry is using ioimage video analytics. The system is designed to immediately alert monitoring staff in the event a person or vehicle enters the protected areas. According Barry Magnus, General Manager at DCH Paramus Honda, "We have three acres containing nearly \$16 million in new car and used car inventory."

On the evening of November 29, 2009, the Virtual Sentry system at Paramus Honda, using a video analytics PTZ "tour", detected suspicious vehicle activity in the storage lot located at the back of the dealership. The Visentry agent on duty received real time alerts and video from the system showing two individuals attempting to steal tires from new parked vehicles. Immediately, the Visentry agent used the system's outdoor loud speaker to warn the thieves, and then quickly called the Paramus Police Department.

Upon the police officers' arrival, the Visentry agent was able to provide the exact location of the thieves to the police. As the officers moved in on the perpetrators, they were assisted by the agent who was viewing the unfolding events live and relaying crucial information to the officers on the ground through the Paramus Police dispatch. As a result of these timely, joint efforts, the police were able to apprehend the intruders and prevent any damage or loss to the dealership. Subsequent to the November 29<sup>th</sup> event, thieves again struck the dealership on December 14<sup>th</sup>, and again the advanced Visentry video analytics capabilities and real-time monitoring were instrumental in assisting the police to thwart this second robbery attempt.

As confirmed by the Paramus Police Department, it was video detection technology combined with remote monitoring resulted in the on-scene arrest of car burglars on two occasions at Paramus Honda. Paramus Police Chief Richard Cary commented, “Our officers were provided real-time information that not only alerted them to criminal activity at the dealership, but then aided them in locating thieves hiding within the large car storage lot.”

“Video analytics, when deployed in the right way with the right technology, has come into its own in terms of effectiveness,” said DVTel President and CEO, Eli Gorovici. “For a relatively modest investment, car dealerships and other businesses carrying a large amount of high-value assets can contract with a company like Visentry, employing ioimage advanced video analytics technology, to prevent thefts and vandalism and paying for their security investment many times over. Such technology is also very effective for the police. They can now catch the bad guys in the act, instead of taking the robbery report after the crime has been committed.”

### **About DVTel**

DVTel is the pioneer and dominant market player in the creation, development, and delivery of Multi-source Intelligence Systems over IP networks, our software and hardware solutions create superior value by providing customers a unique level of freedom to focus on what’s most important—their primary business goals. DVTel has the largest installed base of end-to-end IP physical security solutions in the world and is the recipient of over a dozen awards for products and innovation.

DVTel’s unified intelligent Security Operations Center (iSOC) V6 combines Longitude IPAC, Latitude Network Video Management (NVMS), video analytics capability, as well as other powerful management modules to create a rich integration platform that offers a single, highly intuitive graphical user interface. iSOC V6 is the only open standards, IP-based security management center that unifies all video, audio, data, access control, trend analysis and alarm management functionality into one enterprise physical security center.

DVTel is leading the transition from closed, proprietary security systems to open, standards-based platforms. Our unified solutions leverage existing network infrastructure while providing unmatched levels of flexibility, scalability, cost-effectiveness—all backed by superior customer support. We are the solution of choice worldwide for mission critical and enterprise level installations and our systems are found in thousands of installations around the globe. For more information, go to [www.dvtel.com](http://www.dvtel.com). To follow on Twitter – go to [twitter.com/DVTel\\_Inc](https://twitter.com/DVTel_Inc).

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