



DVTel Announces New Members of Management Team *Hi-tech veterans strengthen company's senior ranks*

Ridgefield Park, NJ, July 14, 2011 — DVTel, Inc., a multiple award-winning market leader in Smart Video Surveillance Solutions, announced today several key senior management appointments. Previously announced, Yoav Stern is the new President and CEO of DVTel.

- **New Members join Management Team:**

- **Ami Amir** is the new Executive Vice President of Marketing and Products;
- **Dan Hochberg** joined as Vice President of Global Business Development, and will lead all revenue generating activities;
- **Alice Roth** joined as the Vice President of R&D;

- **New Appointments:**

- **Tomer Pinchas** has been promoted to be Chief Financial Officer.
- **Yacov Monitz** has been promoted to be Vice President of Operations.
- **Avi Gerbi** was appointed Vice President of Strategic Alliances, in addition to being VP Sales for Asia & Pacific regions.
- **Maria Cambria** was appointed to be VP Support Center of Excellence.
- **Yaron Zussman** was appointed to be VP Global Accounts.
- **Paul Smith** was appointed to be VP Sales for the Americas.

Ami Amir was the Founder and CEO of RADVISION (NASDAQ:RDVN), a market leader in the voice and video over IP space, whose business he grew from zero to over \$70 million. Prior to RADVISION, Ami was the CEO of RAD, Inc. (NJ), where he grew the business from zero to over \$20 million in revenue. Amir has been a partner in Partech, an international venture capital firm and serves on a wide array of company boards. Amir has over three decades of extensive technical experience, including years spent in R&D building large software-based communications systems, Internet-related technologies, real-time, embedded electronic warfare systems, and developing various hardware and software products.

Dan Hochberg brings broad experience with several technology companies at different stages, starting from COMET Intl. where he ran the local US subsidiary, turning it profitable within a short period of time. Hochberg established and ran RADVISION operations in Asia Pacific, where he was in charge of both its technology and networking solutions. Later, he served as VP Sales, Business Development, Marketing and Product Marketing for the Technology Business Unit. In his latest venture, Hochberg co-founded Axxana, a start-up in the Disaster Recovery & Business Continuity market, where he was in charge of Business Development.

Alice Roth is the most recent addition to DVTel's Senior Management Team and has over 25 years of experience in multiple disciplines including leading R&D teams in complex project lifecycles, operational post-merger integration, and management of advanced product development. Prior to DVTel, Roth led a variety of teams in companies such as Verint, TTI Telecom and iCentric Solutions. Most recently, in AMDOCS, she promoted OSS sales in Europe with focus on defining and assimilating win-win engagement models with system integrators. Prior to that, she established and managed a large distributed team maintaining overall responsibility for the design and development of all projects based on the OSS Cramer set of products. Roth is also fluent in six languages.

Yoav Stern commented, “The one clear impression I have gained during my first few weeks in DVTel, is of the caliber, quality and dedication of our teams. The new members will serve as a proper supplement to our management. They are already well integrated with the rest of us, and will help guide DVTel to the next level. This group of savvy executives joining DVTel encourages me, as they recognize the opportunity and the potential that DVTel has. I am looking forward to working together in building this dynamic, industry-leading company.” Mr. Stern added, “We thank Yossi Koren, who is leaving the company, for his contribution as DVTel’s CFO over the last few years. He played a major role in the past, and he has agreed to continue helping us with certain financial projects in the few months to come. We wish Yossi success in his new endeavors”.

For more information, please contact DVTel at info@dvstel.com.

About DVTel

DVTel develops, designs, and provides smart security solutions for video surveillance that help protect critical infrastructure -- in transportation hubs, city centers, nuclear and power facilities along with buildings and campuses of corporations, educational institutions and government facilities. We tie together leading edge IP-based cameras and encoders, with built-in analytics capabilities that detect and report security threats, creating a powerful security “edge”. Using our Intellectual Property for the design and integration capabilities, we manage these edge devices through our versatile and highly scalable Latitude video management system. DVTel’s solutions address the security needs of single locations requiring as few as two to three cameras, as well as those with global operations and thousands of video channels spread throughout a continent or around the world. For more information, go to www.dvtel.com.

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