

DVTEL Case Study: Commercial/Industrial

Quick Facts:

Customer:

Marine Container Services Inc.

Video Monitoring Service:

Virtual Sentry

DVTEL Solution:

ioimage by DVTEL

Benefits:

- ◆ Proactive video surveillance solution reduces theft
- ◆ Reduction in personnel
- ◆ Reduced false alarms
- ◆ Investment protection

ioimage by DVTEL Results:

- ◆ Intelligent analytics automatically alert operators
- ◆ Customizable by user
- ◆ Real-time incident reaction
- ◆ Recouped investment in two months!

Marine Container Services enjoys ioimage solution

Background

Marine Container Services Inc. is a logistics company that provides import and export services to multi-national retailers and distributors throughout the United States. The company also provides warehousing services that include export consolidation, import distribution, flat rack storage and cargo banding.

Business Challenges

On a daily basis, nearly \$5 million in goods are stored at the Marine Container Services headquarters, and vehicles are continuously entering and exiting the facility. The constant flow of goods and services introduced vulnerability to theft.

As a forward-thinking business, Marine Container Services decided to explore new technologies to help control security issues and enhance safety within their infrastructure. In order to reduce theft, the Marine Container team needed to monitor access to its facilities and property. With a 130,000-square-foot warehouse and 6 acres to monitor, this was no small feat. "We sought an IP video surveillance solution that could capture video, enable us to investigate incidents quickly and work to prevent incidents from occurring," said Joe Noonan, Owner, Marine Container Services Inc.



Unique Security Needs

Noonan realized the potential that video surveillance technology offered but had bigger plans in mind. "We needed an automated system that would allow us to prevent theft, gather evidence and react in real-time," he said. Additionally, a remotely monitored system would allow the company to focus on its core business and not have to employ a staff member to manage it. Noonan was also looking for a dependable and responsive solution, one that would be able to accommodate the large volume of cargo coming and going on a daily basis.

Last on their list of criteria was the need for a reliable supplier. "Security is not our core business, so we required a partner to help us get the most out of our technology and guide us to make the correct decisions for our business."

dvstel Now you can.

VIDEO INNOVATION TO SECURE YOUR BUSINESS

Marine Container Services enjoys ioimage solution

About DVTEL INC.

With thousands of installations spanning five continents, DVTEL is a world-class developer of open video surveillance solutions including video management systems, cameras, encoders, video analytics, custom integration and applications.

DVTEL works in partnership with system integrators, end-users and other leading industry players to be an all-inclusive provider of open solutions on a platform that provides full integration.

DVTEL's product line delivers scalability, flexibility and functionality with the ability to grow seamlessly. Regardless of what you have today; without loss of investment; outdoors or indoors; small, medium or large scale projects, DVTEL ties everything together. For more information, go to www.dvtel.com.

DVTEL is a trademark of DVTEL INC.
DVTEL reserves the right to make changes without notice.
March 11 2014

The Selected Solution

After researching products on the market, Noonan found Visentry, a monitored video surveillance service provider that leverages intelligent remote monitoring technology to reduce theft and vandalism, eliminate the cost of on-site patrols and lower insurance premiums.

Visentry's Virtual Sentry combines intelligent video event detection and analysis capabilities to provide 24/7 remote monitoring based on real-time detection and response. The platform leverages HD video surveillance cameras and intelligent analytics from ioimage by DVTEL to detect potential threats. Users define detection parameters and, once a threat is detected, Visentry's central station is notified. A Visentry operator then manages a real-time response, using PTZ cameras to verify the event and acquire more information on risk factors. If the alarm is high priority, the operator can dispatch local police.

"Virtual Sentry provides our customers with the ultimate crime-detering weapon while enabling them to save money on security," said Juda Slamovich, COO, Visentry. "Our customers know their sites are safe because, with ioimage technology, we have our eyes on it around the clock."

Results

Today, Marine Container's team is able to respond quickly if an incident occurs.

"This system enables us to find the information that we are looking for and prevent theft or tampering," Noonan said. "In an investigation, we now have the data we need at the tip of our fingers."

Overall, Marine Container Services has found the ViSentry service to be an ideal fit, for its innovative features as well as the positive experience working with ViSentry, DVTEL and ioimage.

With the Virtual Security system in place, Marine Container Services has achieved its main objective: securing its cargo and reducing theft.

"We have reduced the amount of false alarms at our facility and, therefore, are a stronger partner with local law enforcement," he said. "Furthermore, the system and ongoing service is incredibly cost effective. We recouped our initial investment in just two months."

ioimage

by **dvstel**

www.dvtel.com

dvstel Now you can.

VIDEO INNOVATION TO SECURE YOUR BUSINESS